

FAMILY ENTERPRISE NEWSLETTER



KENAN-FLAGLER
BUSINESS SCHOOL

Family Enterprise
Center

2022 IN REVIEW

As we wrap up 2022, it is time to take a look back at what the UNC Family Enterprise Center has been up to!



TREK TO CHARLOTTE

16 Undergraduate Family Business Club students visited Feetures — a business led by founder Hugh Gaither (MBA '75) and his sons Joe Gaither (UNC '09) and John Gaither. The students then ate lunch at Charlotte Pipe and Foundry and ended the day hearing from Ward Williams (UNC '81) of Williams Buick.



FAMILY BUSINESS FORUM BACK IN PERSON

The Family Enterprise Center hosted 40 participants from 18 families for the first in-person Family Business Forum since 2019. This year's topic was communication and conflict.



APEX NURSERIES

9 Students visited Apex Nurseries & Pumpkin Patch to hear from Will Copeland, President of Apex Nurseries. The family has diversified and now has seven companies.



PURPLE BOWL KICKOFF

The Family Business Club kickoff event was led by Paula Gilland — she runs the day to day operations for the business her son founded, Purple Bowl, in Chapel Hill. Paula shared about the values of the business including some hard decisions Purple Bowl has made over the years. This kickoff event drew a crowd and all attendees enjoyed a snack size Purple Bowl.



MBA CASE COMPETITION

MBA students Malay Shah, Jacy Eisel and Alejandra del Campo Farro represented UNC at the Cornell Case Competition for Family Ownership with a case about a multi-national family business, Cosan. The UNC team excelled during both rounds! Malay Shah brought home the award for Best Presenter overall.



FAMILY ENTERPRISE CENTER BOOTCAMP

FIRST BOOTCAMP

Six students gathered weekly for a month to learn more about topics in private business. The students learned about non-family executives, entrepreneurship within family business, the intersection of mergers & acquisitions and private companies, and about family offices.



GROUNDBREAKING CEREMONY

Kenan-Flagler celebrated the ground breaking of the new Steven D. Bell Hall in September. [See more here.](#)



CHARLOTTE HAPPY HOUR

Alumni, friends of the FEC, and a few new faces gathered in November for a Happy Hour in Charlotte. Be on the lookout for a Family Enterprise Center Happy Hour coming to a city near you! Let us know if you have a region or city to suggest!

LOOKING AHEAD...



GOING PRO

Tune in on December 1 at 8pm to stream The Design Network's newest show, Going Pro featuring UNC's Armando Bacot and Chloe Barbu (the Family Business Club's President). Watch the preview here.



FAMILY ENTERPRISE CENTER HOLIDAY GIFT GUIDE

Check out the Family Enterprise Center's Holiday Gift Guide to see some favorite family business products **HERE**.

END OF YEAR GIFTS TO FEC

The Family Enterprise Center could not exist without donations from generous donors — please consider a #GivingTuesday donation or year end gift to the FEC. Give to the Family Enterprise Center **HERE**.

